



WORLD PULSE

Partnership Opportunities to Ignite Next Level Impact for Women Globally in the Digital Age





Women are leading social change. World Pulse connects them.

We are a non-profit social impact network where women take on different roles as leaders, mentors, encouragers, and changemakers to connect, share their stories and initiatives, and create change together.

Supported by their new global connections, women in all their diversity are transforming society from the ground up: starting businesses, building movements, running for office, winning awards and scholarships, and collectively improving the lives of millions.

+80,000

NETWORK MEMBERS



+200

COUNTRIES AND TERRITORIES

WHO SHE IS

She is ready for change

She sees injustice. She feels the weight of inequality. She knows her voice matters, but she's unsure where to start and who to reach out to.

More than 500 women join World Pulse every month, and 77% of them come from countries in central Africa and Southeast Asia with poor progress towards gender equity.

She is eager to play her role in social change and **take action for herself and her community.**



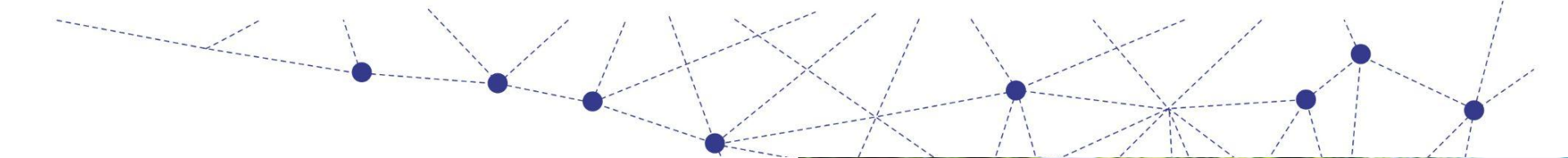


WORLD PULSE

The Digital Bridge to Change

When women connect,
change multiplies.



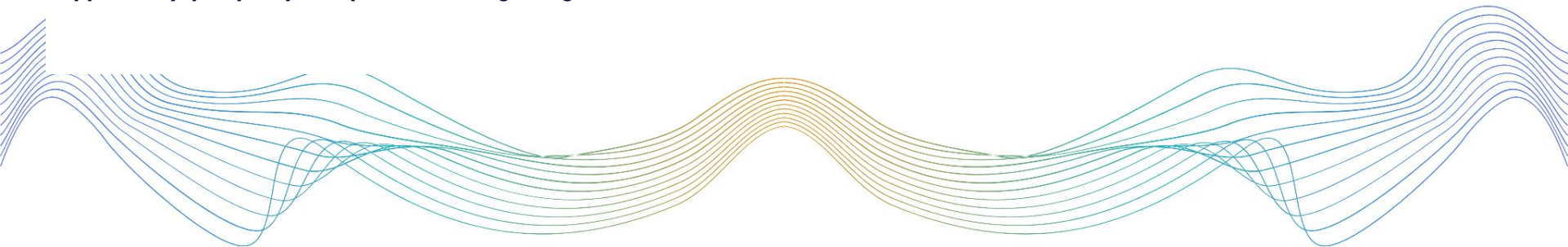


Build the Digital Bridge to Change With Us

At World Pulse, change happens when women can cross a digital bridge grounded in three essential pillars of **social capital: Voice, Connections, and Resources.**

Through these pillars, women gain the support and tools they need to collectively lead the change they envision.

Our **Digital Bridge to Change** campaign invites you to partner with us in building the bridge women need **to access opportunity, prosperity, and power in the digital age.**



SOCIAL CAPITAL

The assets building up on each pillar

VOICE

Agency

Voice is more than just storytelling—it is the foundation of agency.

As voices amplify, so does the agency **to shape decisions, advocate for change, and drive action.**

CONNECTIONS

Support

Meaningful relationships create mutual trust and support networks that facilitate access to knowledge, partnerships, and opportunities.

An interconnected community has a resilient social fabric **to strengthen its ability to create systemic change.**

RESOURCES

Sustainability

In a trusted ecosystem, resources from individuals are pooled and distributed equitably, creating long-term resilience and impact.

Networks are able **to move beyond survival and into growth and innovation.**





WORLD PULSE

The time is now for NGOs and tech and business professionals to learn from each other and speed up change.

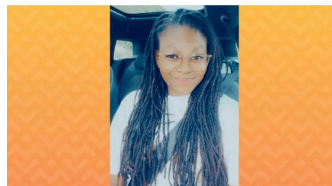
We invite corporate partners to join us through impact-driven opportunities that connect your investment and teams with meaningful impact.



Your investment enables grassroots women to speak up, find each other globally and take action collectively on the urgent issues that shape their lives



Dolly Mthembu



SOUTH AFRICA: My Decolonized Hair, My Crown



jannatul ferdous babli



BANGLADESH: Let Her Play



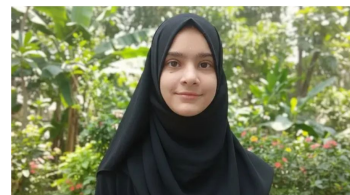
Ananya Grover



INDIA: When Grief Bloomed into A Cycle of Care for Women



Laraib Shah



PAKISTAN: My Pen Became My Protest



Enoh



CAMEROON: I Broke Into the Man's Field and Wear the Robe



draninda30@gmail.com



INDIA: My Secret Struggle with Fertility and Abuse



In Her Own Words: Play to see how the words and connection of a community can turn isolation into strength.



In Her Own Words: Play to learn how having the support and resources you need is key to driving change.

Partnership Opportunities

VOICE – \$10,000

Build Agency

📌 **Impact:** Enable **100 awards and honorariums** that recognize and resource women leaders speaking up and creating solutions in their communities. Your contribution powers a catalytic seed fund reaching women worldwide.

CONNECTION – \$15,000

Break Isolation

📌 **Impact:** Power our outreach strategy and **enable 2,500 women to join World Pulse** and access social capital. Together, we can reach 1 million voices by 2030!

RESOURCES – \$25,000

Drive Digital Equity

📌 **Impact:** Sponsor **50 global training sessions** that equip women with the digital skills and confidence they need to drive social change in their communities.



Step in with a \$50,000 commitment to activate all three pillars – or elevate your contribution through a multi-year investment that creates enduring, measurable impact.

Impactful CSR and Brand Visibility

VOICE – \$10,000

Build Agency

✓ **Exclusive Invite:** Join inspiring monthly online gatherings to learn about the experiences and stories of grassroots leaders from all around the world.

CONNECTION – \$15,000

Break Isolation

✓ **Exclusive Invite:** Join monthly online *meet & greets* with new members, who share their impact vision and why they are joining World Pulse.

✓ **Impact Report:** Quarterly insights on the impact journey of women reached through your sponsorship.

RESOURCES – \$25,000

Drive Digital Equity

✓ **Thought Leadership:** Your executives lead keynotes on roundtable discussions about tech-for-good solutions.

✓ **Custom Employee Engagement:** Access online skill-based volunteer programs for global employees.

✓ **Impact Report:** Quarterly insights on the impact outcomes unlocked through your sponsorship.

** All partnership levels will recognize your company's leadership across World Pulse's digital communication channels and during high profile global impact campaigns.*

Custom Employee Engagement Programs

When you commit to support Resources, you can give global employees the chance to **grow as thought leaders and storytellers**—sharing their expertise and gaining key skills through purpose-driven, diverse online volunteer opportunities.



IMPACT LABS

Quarterly virtual gatherings that **spotlight changemaker-led** projects.

Employees join as panelists to share their expertise while building **skills in group advising and collaborative problem-solving**.

"I can't believe how much my technical skills can help so many people on the ground across the world. I'm grateful for the Equinix Foundation for involving me in this initiative with World Pulse.

- Jyotirmayi Malapaka, Equinix Employee



EXPERT WORKSHOPS

Skill-based opportunities built on a dual-impact model: powering grassroots women changemakers while **cultivating emerging leaders through** storytelling, mentorship, and collaborative problem-solving.

Employees engage as **subject-matter experts**, sharpening leadership and communication skills while **sharing knowledge with diverse global audiences**.

"Participating in the World Pulse impact Lab was a transformative experience-rich with education, connection, and support. I was not only empowered with knowledge but also encouraged and uplifted in my own initiative.

- Queen Sheba, Impact Lab Participant



GLOBAL FORUMS

Quarterly virtual forums bringing together partners, boards, and changemakers to explore **key challenges** in the intersection of technology and systemic change.

Employees serve as keynote speakers—sparking dialogue on key topics while **sharpening storytelling and audience engagement skills**.

Partner for Global Change: **CASE STUDY**

Equinix Foundation's commitment supports the growth of World Pulse's network, connecting women worldwide for change.

In addition to a \$150,000 multi-year grant, Equinix Foundation supports World Pulse's bold vision to connect 1 million women and allies across regions to multiply their impact and power.



The WeSkill Program was a curated partnership with the **Equinix Foundation**, powering a collaboration that strengthened World Pulse's data infrastructure and transformed how Equinix employees saw purpose-driven tech.



Over eight weeks, Equinix and World Pulse teams co-created a scalable data ecosystem to unlock new pathways for women's leadership — building mutual respect, shared purpose, and a model for how corporate talent can drive grassroots impact.

To learn more about how business and social impact can bridge worlds and spark both innovation and personal growth, read the full case study here: **Equinix x World Pulse – Bridging Worlds, Building Power.**

PLAY YOUR ROLE

Join the Leaders Driving Change

EQUINIX FOUNDATION

Equinix Foundation

Membership Sponsorship

Equinix Foundation fuels community expansion through membership sponsorships, accelerating our goal to connect up to 1M women to World Pulse's social impact network.



Equinix

Empower Grassroots Voices

Equinix invested in expanding digital skills to women across the globe and sponsored monthly honorariums and annual awards, helping amplify World Pulse changemaker voices.



Fossil

A Signature Product Powers Impact

Revenue from a signature ONE LOVE campaign in partnership with Cedelia Marley launched on International Women's Day fueled World Pulse's expansion and impact.



Okta

Nonprofit Technology Fellowship

Funding and shared learning circles recognising technology-driven organizations to enrich the sector with expertise and strategic effectiveness.

+50 Industry Leaders



Leaders in tech and business have joined our **Global Advisory Network** and **Boards** to drive gender parity worldwide



WORLD PULSE

**Partner with us.
Unite your global impact,
inclusive culture, and
employee leadership into
a force multiplier.**

